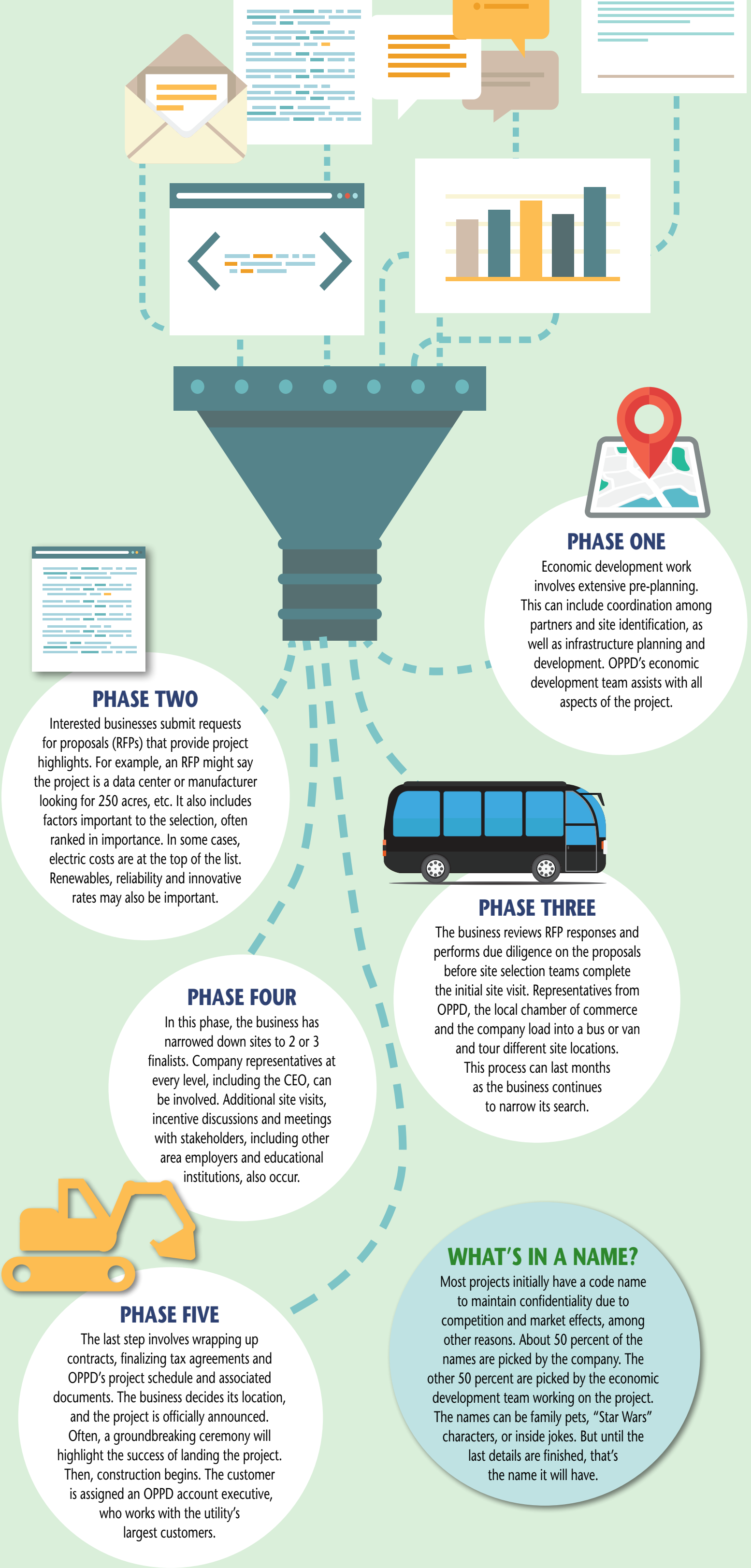


FROM CODE NAME TO GROUNDBREAKING

OPPD's economic development team plays a critical role in attracting new businesses to the utility's service territory. A business location is selected based on a variety of factors, including shovel-readiness, competitive electric rates and innovative business solutions. In addition to selecting the right site, location decisions involve months of analysis. OPPD's service territory often competes with other communities, both in the United States and globally. Below, what a typical project may look like.



BY THE NUMBERS

75-100

Number of new-to-market proposals that come to the area in a year

\$8.4 million

Amount of revenue generated by OPPD's economic development team since 2012

800+

Number of new and retained jobs associated with that revenue

INFORMATION OPPD IS ASKED

- ▶ Past history of circuit reliability
- ▶ Dual-feeds from separate substations or same substation
- ▶ Special rates
- ▶ Estimated annual energy costs
- ▶ Average cents per kilowatt-hour
- ▶ Generation mix
- ▶ Carbon footprint
- ▶ Percentage of renewable energy sources
- ▶ Electric service cost estimates
- ▶ Historical and future rates
- ▶ Other unique requests

CREDIT: Laura King-Homan

SOURCES: OPPD subject-matter experts; www.123rf.com stock photo icons

